

2019 Early Childhood Quality Improvement Summit – West Marketing & Sponsorship Opportunities

What is the Summit?

The Quality Improvement Summit is designed to address new requirements for Head Start programs to better measure their performance and implement continuous quality improvement. The Summit was first held in Long Beach, CA last November and then in Atlantic City in June 2019. Its primary audience is program directors and managers, attracting proactive leaders who are eager to try new solutions to strengthen their program.

The Summit is organized by [Early Intel](#) and co-hosted by the Region 9 Head Start Association. More information on the program and offerings are available at [EarlyIntel.com](#) under “Events.”

Format and Audience

The Summit is staged plenary style, with attendees assembled together for most sessions to encourage conversation and connection. Sessions are interactive and exhibitor tables are located in the foyer adjacent to the auditorium -- to maximize traffic flow and mingling. Exhibitors are encouraged to move in and out of the auditorium. The Summit begins at 9am on Wednesday, November 6 and concludes at 2pm on Thursday, November 7 (Tuesday is reserved for pre-Summit training sessions).

Both last year’s West Coast Summit and this year’s East Coast Summit each attracted over 200 attendees from a total of 42 states. This year’s West Coast event will have entirely fresh content and we anticipate an increasing number of attendees as awareness and recognition continues to grow.

Exhibiting

Exhibit Table Tops (dimension: 6') **\$600**

Purchase of an exhibit table includes one participant pass/registration to the event including meal functions. Exhibitors can easily move between the foyer and the adjacent auditorium during presentations and roundtables.

Exhibit Times:

Set up (Wednesday, 11/6/19)	6:30 am — 8 am
Exhibit (Wednesday, 11/6/19)	8:00 am — 7 pm
Exhibit (Thursday, 11/7/19)	8:00 am — 2 pm
Move Out (Thursday, 11/7/19)	2:30 pm — 4 pm

Advertising:

Program Guide (page dimension: 8.5" x 11")

Inside front cover (color)	\$800
Outside back cover (color)	\$800
Inside back cover (color)	\$700
Full Page (b&w)	\$550
Half-page (b&w)	\$350

Tote Bag Inserts

1 page, 2 sided	\$300
Up to 10 pages, 2 sided	\$400

Note Pads and Pens

\$300 each / \$600 for both

Supply participants with stationary bearing your branded logo in their conference bags (approximately 300).

Sponsorship:

Event Sponsorship **\$2,200**

- Recognition in the Program Guide
- Podium recognition
- On Screen recognition
- Two (2) event registrations (\$970 - 1090 value)
- Full page advertisement in program guide (\$550 value)
- Logo on event webpage

Single Item Sponsorships:

Morning Coffee (Wed or Thurs, 11/6 or 11/7)	\$600
Snack Break sponsor (Wed, 11/6)	\$600
Luncheon Sponsor (Thurs, 11/7) *	\$1,800
Reception sponsor (Wed, 11/6) *	\$1,800
Table Centerpieces	In-Kind + \$200

The above, single Item sponsors will receive:

- Recognition in the Program Guide
- Signage for coffee, snack break, and reception sponsors
- Luncheon and Reception sponsors will receive opportunity to speak to the assembly
- On Screen recognition for Luncheon sponsor

*Additionally, Luncheon and Reception Sponsors each receive one event registration (\$485 – 545 value) and a full page advertisement in the program guide (\$550 value).

Location: The event will be held at the Westin Long Beach, a short walk to the waterfront and many restaurants.

Contact: We'd love to have you. To confirm your exhibit table, advertising or sponsorship, please contact Marcia Durst at marcia@durstevents.com or 916-941-6714. Please make checks out to Early Intel, LLC, 568 Jean Street, Oakland, CA 94610.